




**fdi**     
**Regional Congress**  
**Dental Meeting of the Americas**



Organized by



**15, 16 and 17 May**  
**Costa Rica Convention Center**

# Welcome



The Costa Rican Dental Association (CCDCR) and the FDI World Dental Federation (FDI) welcome you to the FDI Regional Congress - Dental Meeting of the Americas Costa Rica 2025.

You will be part of an unprecedented event. This is the first time a Central American country will host a regional congress of the FDI, the world's leading dental organization, representing more than one million dentists worldwide.

Costa Rica has been selected to host this unique gathering of dental professionals, opinion leaders, and innovators from across the region. Hundreds of Costa Ricans are expected to attend, as well as dentists from Panama, Nicaragua, El Salvador, Honduras, Guatemala, Canada, the United States, Mexico, Colombia, and other countries in South America and the Caribbean islands.

The event will include two parallel activities: the Commercial Exhibition, which will feature an extensive exhibition of the sector's most important advances and a high-level Scientific Congress.

You can reach nearly 1,000 dentists directly during the event and more than 10,000 dentists through our communication channels. Your business will be projected inside and outside Costa Rica for 6 months prior to the event. We have designed packages with a wide range of benefits that guarantee brand exposure, products and services in a showcase that will add value to the dental industry.

In this document, we present the commercial proposal offering 130 stands distributed in the large Talamanca Hall of the Convention Centre, exhibition spaces located in the foyer, private rooms for talks, workshops, and experience activations, as well as other products that will generate sales impact, at your disposal.

Join this event and allow yourself to present your products and services at the most important dental event in the history of Costa Rica. Don't miss out! Reserve your space now!

## Regional congress: Costa Rica - Sponsorship guide welcome message

### Dr Greg Chadwick

As President of the FDI World Dental Federation, it brings me immense joy to welcome dental professionals, industry representatives, and all attendees to the FDI Regional Congress in San José, Costa Rica. This event, co-hosted with our esteemed member, the Colegio de Cirujanos Dentistas de Costa Rica, will take place from 15th to 17th May 2025.

The FDI Regional Congress is an invaluable opportunity for the dental community in the Latin American region to come together, network, and earn valuable continuing education (CE) credits. This gathering will enable attendees to advance their skills and gain insights into the latest advancements in dentistry.

This high-quality event features a robust scientific programme with leading international speakers, an extensive industry exhibition, and numerous networking opportunities. There is no better platform than this one, where the regional dental community is gathered under one roof, to elevate the visibility of your brand.

This sponsorship brochure provides an overview of the various opportunities available to maximize your brand's exposure. We invite you to explore these opportunities and join us in making this congress a resounding success. We look forward to seeing you in San José!



# 110 years at the service of dentistry in Costa Rica!



The Costa Rican Dental Association has 110 years of history, tradition and credibility. It is the maximum reference in the field of dentistry in Costa Rica and is represented throughout the country by its more than 6,000 members.

The institution stands out for its active participation in oral health policies. It works hand in hand with government organizations such as the Caja Costarricense del Seguro Social (CCSS), the Ministry of Public Education (MEP), and the Ministry of Health, promoting laws and policies that allow the population to have equitable access to quality services and decent working conditions for professionals. The main objectives of the CCDCR are continuing education and high-level professional and scientific development. Hence, it facilitates updating its members through events and courses that bring them closer to the reality of the dental market and the technological environment of dentistry.

Every year, the Costa Rican Dental Association organizes the International Dental Congress (CIOCR), which brings together more than 800 dentists for two days of lectures, forums, and workshops. It also organizes the most prominent commercial exhibition in the country, with an average of 50 companies and more than 120 stands displaying the latest innovations in the market.

The tradition and quality of an event of this magnitude is the result of much hard work and dedication, which the FDI has now recognized by awarding Costa Rica the venue for the FDI Regional Congress - Dental Meeting of the Americas, to continue to defend, promote and develop the dental profession and its members, to fight for the valorization of dentistry, to promote agreements and exchanges with institutions in many countries, to contribute to the solution of political problems related to oral health care, to disseminate among the population messages about the importance of the work of the dentist in the preservation and promotion of oral health and health in general.

The College of Dental Surgeons of Costa Rica reaffirms its role as an entity committed to the interests of the dental profession, the strengthening of education, and collective oral health. Its mission is to continue to be an active voice in the struggle to provide quality services that are increasingly better and more accessible.



Excellence



Supervision



Welfare



Services



## Registered dentists

(as at 1 July 2024)



**6300 dentists**

65% female / 35% male

San José  
**55,3%**

Alajuela  
**12,3%**

Heredia  
**10,9%**

Cartago  
**7,3%**

Guanacaste  
**3,1%**

Puntarenas  
**3,1%**

Limón  
**2,6%**

Older adults  
**750**

Public Employees  
**1008**



## Board of Directors

Dra. Antonieta Muñoz  
 Dr. Mauricio Montero  
 Dra. Irene Thorpe  
 Dr. Carlos Luis Salas  
 Dra. Paulette Arrieta  
 Dra. Irene Guevara  
 Dr. Marco Vega

President  
 Vice-President  
 Secretary  
 Treasurer  
 Auditor  
 Vocal 1  
 Vocal 2

## Organizing Committee

Dr Mauricio Montero  
 Dr. Antonieta Muñoz

Dr Miguel Aguilar

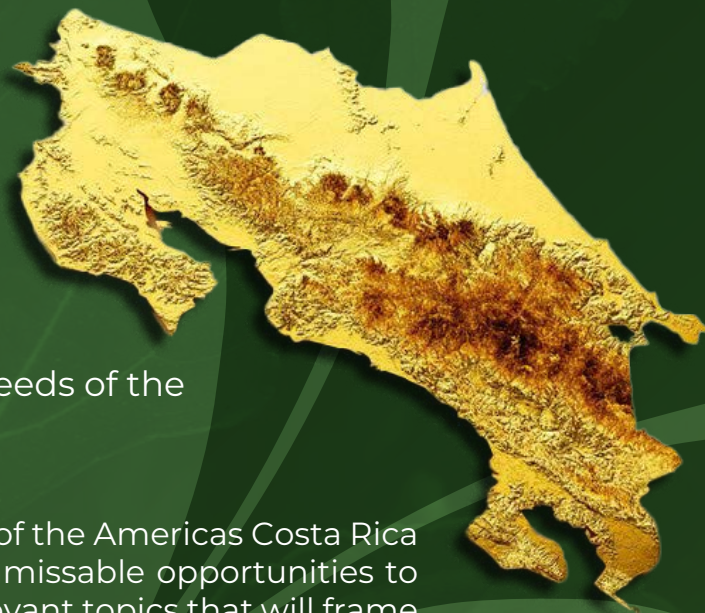
Dr Carlos Luis Salas  
 Dr Marianela Jiménez  
 Ms Cindy Centeno

Congress Director.  
 Scientific Programme  
 Coordinator.  
 Coordinator of Administration  
 and Logistics.  
 Financial Coordinator.  
 Academic Programme Director.  
 Marketing and Communications  
 Coordinator.



# Scientific Programme

15, 16 and 17 May



An event designed to meet the specific needs of the region.

The FDI Regional Congress - Dental Meeting of the Americas Costa Rica 2025 offers a scientific programme full of unmissable opportunities to update the dental profession. Explore the relevant topics that will frame courses, allowing hundreds of dentists in the region to grow and advance their careers. All courses are accredited by the Council for Academic Recertification in Dentistry (CARO) and the American Dental Association (ADA).

A comprehensive academic programme

## Thematic areas

- Prosthodontics
- Digital Flow
- Paediatric dentistry
- Incisor-Molar Hypomineralisation
- Orofacial Pain
- Artificial Intelligence
- Young Dentist Forum
- Mental Health
- Curing lights
- Cariology
- Aesthetic approach to maxillofacial surgery
- Cleft Lip and Palate
- Forensic dentistry
- Antimicrobial resistance
- Orthodontics
- Endodontics
- Women Dentists Worldwide
- Dental Tourism
- Oral Cancer
- Sports Dentistry
- Implant Dentistry
- Soft Tissue Management
- Dental Trauma (interdisciplinary approach Endo-Perio)
- Vaping
- Practice Management
- Marketing in dentistry

# EYE-CATCHING ILLUSTRATION PAGE, COMMERCIAL HOOK



**3** days of events  
and networking



**+40** exhibitors from  
the region



**+40** lectures



**+30** speakers



**5** auditoriums



**+130** stands available



**3700m<sup>2</sup>** of exhibition  
space



**Don't miss the opportunity  
to be part of a truly unique  
event!**

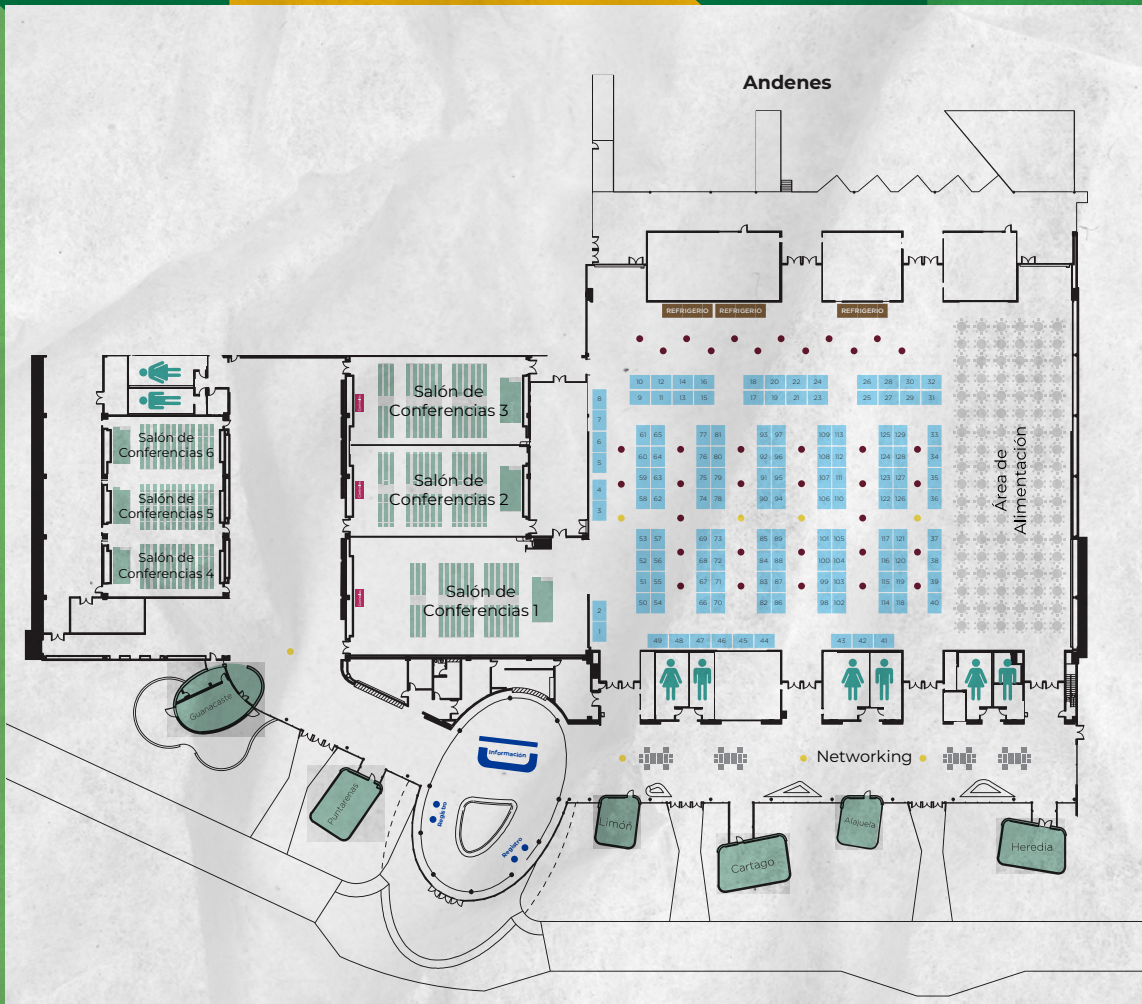
From 15 to 17 May

**Make an  
impact with  
your brand**

- ◆ 6 months of publicity
- ◆ E-mailing to 6,000 dentists in Costa Rica and members of the Dental Associations in North and South America
- ◆ SMS messaging
- ◆ 53,000 Facebook followers
- ◆ 4,000 Instagram followers
- ◆ Press management



# Map



-  **Registration & Information**
-  **3x2m Stands**
-  **Distribution Centers**

-  **Eating Area**
-  **Coffee Station**
-  **Cocktail Tables**

# Mountain Mountain Range Range



Connect with your customers at the FDI Regional Congress—Dental Meeting of the Americas Costa Rica 2025, and discover exclusive sponsorship benefits.

- ■ ■ Mention of your participation in a press release.
- ■ ■ Inclusion of promotional material in the event bag
- ■ ■ Acknowledgement and recognition as a Sapphire Sponsor in the opening and closing activities of the event.
- ■ ■ Space for company stand. Demarcation and electricity included. Structure not included.
- ■ ■ Space for 30 people to hold a presentation/activity within the event agenda to launch, re-launch or discuss an update on your company's products or services.
- ■ ■ Welcome post on CCDCR's social media category publication.
- ■ ■ Individual social media post with #hashtag, @tags and/or links (image 1080 px X 1080px)
- ■ ■ Brand mention in CCDCR's Facebook Live news feed
- ■ ■ 60-minute webinar to present a scientific topic and invite to the congress CCDCR
- ■ ■ Facebook Live broadcast (the Academic Director must approve the topic)  
\*\*Right to sponsor one speaker (list of speakers approved in advance by the FDI).
- ■ ■ A 30-second video projection (YouTube / Vimeo / or downloadable link) with a video quality of 1080px and a maximum weight of 100 megabytes is recommended.
- ■ ■ \*Co-Sponsor of the inauguration activity. With prior coordination with the organizing committee.
- ■ ■ Five passes for stand staff with access to lunch and refreshments—no access to the conference room.
- ■ ■ Four places in the Congress voucher book.
- ■ ■ List of delegates who have permitted their contact details to be shared.
- ■ ■ 10% discount on delegate registrations submitted by your organization.

## **Logo on the following materials:**

- ■ ■ Congress website, sponsors section. Link included.
- ■ ■ Display on-screen during breaks.
- ■ ■ Information wall in the congress center with the corresponding category highlight.
- ■ ■ Map of hotel halls and facilities.
- ■ ■ Event booklet.
- ■ ■ Newsletter sent to the database.
- ■ ■ Attendee badges



# FDI Sponsorship

**Connect with your customers at the FDI Regional Congress—Dental Meeting of the Americas Costa Rica 2025, and discover exclusive sponsorship benefits.**



# Jungle

**Jungle \$11 340 +VAT**  
6 booths

- ▶▶ Mention of your participation in a press release.
- ▶▶ Inclusion of promotional material in the event bag
- ▶▶ Acknowledgement and recognition as a Sapphire Sponsor in the opening and closing activities of the event.
- ▶▶ Space for company stand. Demarcation and electricity included. Structure not included.
- ▶▶ Space for 30 people to hold a presentation/activity within the event agenda to launch, re-launch or discuss an update on your company's products or services.
- ▶▶ Welcome post on CCDCR's social media category publication.
- ▶▶ Individual social media post with #hashtag, @tags and/or links (image 1080 px X 1080px)
- ▶▶ Brand mention in CCDCR's Facebook Live news feed
- ▶▶ 60-minute webinar to present a scientific topic and invite to the congress CCDCR
- ▶▶ Facebook Live broadcast (the Academic Director must approve the topic)  
\*\*Right to sponsor one speaker (list of speakers approved in advance by the FDI).
- ▶▶ A 30-second video projection (YouTube / Vimeo / or downloadable link) with a video quality of 1080px and a maximum weight of 100 megabytes is recommended.
- ▶▶ Co-sponsor the Closing Ceremony. \*In agreement with the Organizing Committee.
- ▶▶ Four passes for stand staff with access to lunch and refreshments—no access to the conference room.
- ▶▶ Four places in the Congress voucher book.
- ▶▶ List of delegates who have permitted their contact details to be shared.
- ▶▶ 10% discount on delegate registrations submitted by your organization.

## **Logo on the following materials:**

- ▶▶ Congress website, sponsors section. Link included.
- ▶▶ Display on-screen during breaks.
- ▶▶ Information wall in the congress center with the corresponding category highlight.
- ▶▶ Map of hotel halls and facilities.
- ▶▶ Event booklet.
- ▶▶ Newsletter sent to the database.
- ▶▶ Attendee badges



# FDI 2025 CONGRESS

Connect with your customers at the FDI Regional Congress—Dental Meeting of the Americas Costa Rica 2025, and discover exclusive sponsorship benefits.

- »» Mention of your participation in a press release
- »» Inclusion of promotional material in the event bag
- »» Space for company stand. Demarcation and electricity included. Structure not included.
- »» Space for 30 people to hold a presentation/activity within the event agenda to launch, re-launch or discuss an update on your company's products or services.
- »» Welcome post on CCDCR's social media category publication.
- »» Individual social media post with #hashtag, @tags and/or links (image 1080 px X 1080px)
- »» Brand mention on CCDCR's Facebook Live News Feed
- »» \*\*Right to sponsor one speaker (list of speakers to be pre-approved by FDI)
- »» 30-second video projection (YouTube / Vimeo / or downloadable link). 1080px video quality. Maximum weight: 100 megabytes.
- »» Co-sponsorship of 1 lunch. \*After prior agreement with the Organizing Committee.
- »» Three passes for stand staff with access to lunch and refreshments—no access to the conference room.
- »» Three places in the congress voucher book.
- »» List of delegates who have permitted their contact details to be shared.
- »» 10% discount on delegate registrations submitted by your organization.

**Logo on the following materials:**

- »» Congress website, sponsors section. Link included.
- »» Display on-screen during breaks.
- »» Information wall in the congress center with the corresponding category highlight.
- »» Map of hotel halls and facilities.
- »» Event booklet.
- »» Newsletter sent to the database.
- »» Attendee badges.





# FDI FOCUS 2025



Connect with your customers at the FDI Regional Congress—Dental Meeting of the Americas Costa Rica 2025, and discover exclusive sponsorship benefits.

- Mention of your participation in a press release
- Inclusion of promotional material in the event bag
- Company booth/stand space. Includes delineation and electricity. Structure not included.
- Welcome feature in CCDCR's social media publication by category.
- Brand mention in CCDCR's Facebook Live news feed
- \*\*Right to sponsor one speaker (list of speakers to be pre-approved by FDI).
- 30-second video projection (YouTube / Vimeo / or downloadable link). Video quality 1080px. Maximum weight: 100 megabytes.
- Co-sponsorship of 1 refreshment. \*In agreement with the Organizing Committee.
- Two passes for stand staff with access to lunch and refreshments—no access to the conference room.
- Two places in the Congress voucher book.
- List of delegates who have permitted their contact details to be shared.
- 10% discount on delegate registrations submitted by your organization.

### **Logo on the following materials:**

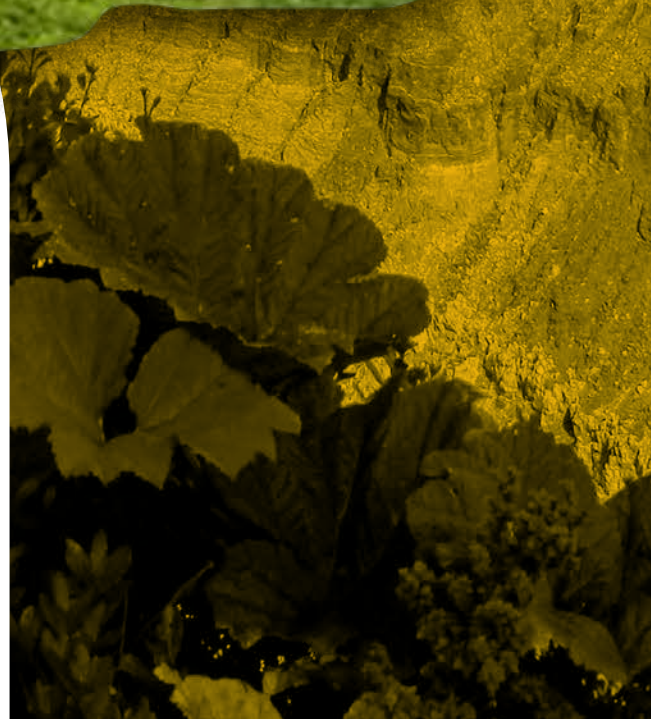
- Congress website, sponsors section. Link included.
- Display on-screen during breaks.
- An information wall in the convention center highlights your category.
- Newsletters are sent to the database.



# Volcans



**Connect with your customers at the FDI Regional Congress—Dental Meeting of the Americas Costa Rica 2025, and discover exclusive sponsorship benefits.**



# Volcano

Volcano \$3.780 +VAT  
2 booths

- Inclusion of promotional material in the event bag
- Space for company booth/stand. Includes delineation and electricity. Does not include structure.
- Welcome article in the publication by category in the social networks of the CCDCR.
- 30-second video projection (YouTube / Vimeo / or downloadable link). Video quality 1080px. Maximum weight 100 megabytes
- Two badges will be given to stand staff with lunch and refreshments passes—no access to the meeting room.
- One place in the congress badge holder.
- List of delegates who have permitted their contact details to be shared.
- 10% discount on delegate registrations submitted by your organization.

## **Logo on the following materials:**

- Event website, Sponsors section. Including link.
- Display on-screen during breaks.
- An information wall in the convention center highlights your category.
- Newsletters are sent to the database.

# Valley

**\$ 2.100 +VAT**

1 booth

Booth space for company stand. Includes demarcation and electricity. Does not include structure.

Welcome post in the CCDCR social media publication by category. A 30-second video projection (YouTube / Vimeo / or downloadable link) with a video quality of 1080px and a maximum weight of 100 megabytes is recommended.

Two badges for stand staff with lunch and refreshments pass—no access to the conference room.

List of delegates who have permitted their contact details to be shared.

10% discount on delegate registrations submitted by your organization.

**Logo on the following materials:**

Event website, sponsors section. Link included.

An information wall in the convention center highlights your category.



# BEACH

**\$ 3 500 00 + VAT**

3 spaces available

Space for up to 3 vehicles (Talamanca Room or Foyer).  
Structure not included.

WiFi and internet

Meals for two executives per day  
(lunch and refreshments).

Mention of your participation in a press release  
Insertion of promotional material in the event bag.

Welcome post in the CCDCR social media  
publication by category

A 30-second video projection (YouTube / Vimeo /  
or downloadable link). Video quality

One space in the congress voucher booklet.

1080px. Maximum weight: 100 megabytes.

List of participants who have permitted their  
contact details to be published.

**Logo in the following materials:**

Congress website, Sponsors section. Including link.

An information wall is to be installed in the convention center,  
with the highlight corresponding to the category.



# Benefits Summary Table



Benefits	Mountain Range	Selva	Ocean	Forest	Volcano	Valley	Beach
Registrations	3	2	1	x	x	x	x
Mention of your participation in a press release	•	•	•	•	x	x	•
Insertion of advertising material in the event bag.	•	•	•	•	•	x	•
Mention in the opening and closing activities of the event.	•	•	x	x	x	x	x
Stand space Includes demarcation and electricity.	8 stands	6 stands	4 stands	3 stands	2 stands	1 stand	•
Room for 30 people for an event. 1/2 day	•	•	•	x	x	x	x
Welcome post on CCDCR social networks	•	•	•	•	•	•	•
Individual post for social networks.	•	•	•	x	x	x	x
Brand mention on the CCDCR informative Facebook live.	•	•	•	•	x	x	x
60 minute webinar. CCDCR Facebook Live.	1	1	x	x	x	x	x
Right to sponsor a speaker.	•	•	•	•	x	x	x
30 second video projection.	•	•	•	•	•	•	•
Co-Sponsor of the activity during feeding time.	Opening	Closing	Lunch	Coffee break	x	x	x
Credentials for Stand Staff	5	4	3	2	2	2	2
Space in the congress coupon books.	4	4	3	2	1	x	1
List of participants.	•	•	•	•	•	•	•
10% discount on registrations.	•	•	•	•	•	•	x
Logo on event website.	•	•	•	•	•	•	•
Logo on projection screen during breaks.	•	•	•	•	•	x	•
Logo on information wall.	•	•	•	•	•	•	•
Logo on hall signage map.	•	•	•	x	x	x	x
Logo on event booklet.	•	•	•	x	x	x	x
Logo in database newsletters.	•	•	•	•	•	x	x
Logo on attendees' credentials.	•	•	•	x	x	x	x
Investment cost without VAT	\$15,120	\$11,340	\$7,560	\$5,670	\$3,780	\$2,100	\$3,500
Discount	10%	10%	10%	10%	5%	0%	5%
Prompt payment discount amount	\$1,512	\$1,134	\$756	\$567	\$189	\$-	\$175
Impuesto de Ventas al Valor Agregado	\$1,769	\$1,327	\$885	\$663	\$467	\$273	\$432
IVAI investment cost + discount (prompt payment)	\$15,377	\$11,533	\$7,689	\$5,766	\$4,058	\$2,373	\$3,757
Reserve Amount (10%)	\$1,537.7	\$1,153.3	\$768.9	\$576.6	\$405.8	\$237.3	\$375.7
Prompt payment from January 14 to 31, 2025	\$13,839.3	\$10,379.5	\$6,919.7	\$5,189.8	\$3,652.0	\$2,135.7	\$3,381.5
<b>IVAI investment cost</b>	<b>\$17,085.6</b>	<b>\$12,814.2</b>	<b>\$8,542.8</b>	<b>\$6,407.1</b>	<b>\$4,271.4</b>	<b>\$2,373.0</b>	<b>\$3,955.0</b>
<b>Reserve Amount (10%)</b>	<b>\$1,708.6</b>	<b>\$1,281.4</b>	<b>\$854.3</b>	<b>\$640.7</b>	<b>\$427.1</b>	<b>\$237.3</b>	<b>\$395.5</b>
<b>Amount to pay in Tracts</b>	<b>\$15,377.0</b>	<b>\$11,532.8</b>	<b>\$7,688.5</b>	<b>\$5,766.4</b>	<b>\$3,844.3</b>	<b>\$2,135.7</b>	<b>\$3,559.5</b>
<b>January 31</b>	<b>\$5,125.7</b>	<b>\$3,844.3</b>	<b>\$2,562.8</b>	<b>\$1,922.1</b>	<b>\$1,281.4</b>	<b>\$711.9</b>	<b>\$1,186.5</b>
<b>February 28</b>	<b>\$5,125.7</b>	<b>\$3,844.3</b>	<b>\$2,562.8</b>	<b>\$1,922.1</b>	<b>\$1,281.4</b>	<b>\$711.9</b>	<b>\$1,186.5</b>
<b>March 31</b>	<b>\$5,125.7</b>	<b>\$3,844.3</b>	<b>\$2,562.8</b>	<b>\$1,922.1</b>	<b>\$1,281.4</b>	<b>\$711.9</b>	<b>\$1,186.5</b>



# Other products



Product	Available	Investment
Welcome frame (incl. production and installation)	2	<b>\$ 1 500</b> +VAT
Ceiling Banners (Including production and installation)	6	<b>\$ 1 000</b> +VAT
Banners in common areas	6	<b>\$ 300</b> +VAT
Room for hands-on	2	<b>\$ 1 000</b> +VAT
Landyads	1	<b>\$ 500</b> +VAT
Notebooks	1	<b>\$ 250</b> +VAT
Pencils	1	<b>\$ 250</b> +VAT
Official bags	3	<b>\$ 750</b> +VAT
Parking tarpaulins	10	<b>\$ 50</b> +VAT
Plumas	10	<b>\$ 50</b> +VAT
Signage	6	<b>\$ 100</b> +VAT
Tótems LED	8	<b>\$ 350</b> +VAT
Triptychs	8	<b>\$ 100</b> +VAT



# Workshops



## Guanacaste Room

57 mts.

24 people in a school-type arrangement

Option 1: 8:30 am to 12:00 noon.  
Option 2: 13:00 pm to 16:30pm

**Investment: \$1500 + VAT**  
**(\$2500 + VAT - extended hours)**



## Puntarenas Room

64 mts.

30 people in school type set-up

Option 1: 8:30 a.m. to 12:00 p.m.  
Option 2: 13:00 to 16:30.

**Investment: \$1500 + VAT**  
**(\$2500 + VAT - extended hours)**

*BONDING  
WITH NATURE!*

# Important dates

Sales  
starting  
from:



**30**

October, 2024

# DO NOT BE LEFT OUT OF **THIS EVENT!**

**May 15-16-17, 2025**

Costa Rica  
Convention Center



After reviewing the catalogue and defining the products or categories in which you wish to participate, you must fill out a form, send proof of payment corresponding to 10% of the total purchase and send both documents to the email [s.alianzasycomunicacion@colegiodentistas.org](mailto:s.alianzasycomunicacion@colegiodentistas.org)

## Contact us:

(506) 2256-3100 ext. 111 / (506) 8556-1000 / (506) 8703-3126  
[s.alianzasycomunicacion@colegiodentistas.org](mailto:s.alianzasycomunicacion@colegiodentistas.org) || [alianzasycomunicacion@colegiodentistas.org](mailto:alianzasycomunicacion@colegiodentistas.org)